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"A LESSON TO LESSEN" - - PARENT AND CHILD MEDICAL FEARS

MOTHER of a special-needs child discovers a way to make doctor visits less stressful and fun for all children!!!

Theresa Freeman has developed a cast of interactive characters, toys, presentations, live performances and educational materials, which medical professionals, doctors, and parents can use to help their small patients through the stress of uncomfortable and sometimes painful medical procedures.

The Morning Buddies™ ~ Medical Buddies™, as they are called, helps a child to understand at their level, what is going to happen during their medical visit and why... Who does not fear a syringe, antiseptic alcohol, a gauze bandage, a cold stethoscope or a thermometer? These cause apprehension in adults, so think about what is going on in a child's mind.

Her take-off on easing a child's fears are to transform the instruments used by the doctor, into fun comforting plush take-a-long [characters](#) including: Ban-Dio, Seth-o, Siz, Temp, and the rest of the Morning Buddies™ ~ Medical Buddies™. Each character is a soft, cuddly, and colorful toy designed as a replica of its more threatening counterpart.

Theresa and her Morning Buddies have come to life through their [introductory cartoon episode](#) as well as their Company Biography and CBS 11 News cover story (see hyperlink).

Her accomplishments are shown through many achievement awards, being recognized and featured in several health fairs; Cooks Children Hospital - NICU Reunion, Martin Luther King Medical Clinic-Take A Love One To The Doctor, The Tony B Foundation—Save a Life~ Save a Heritage, Rollout Magazine - Educational Profile, as well as, many other events.

Je'Reese, Theresa's eight year old special-needs son, who has undergone 24 surgeries, and countless medical procedures, is the inspiration for the development of the product line. He continues to provide input by his reaction to his mother's ever-growing circle of morning medical buddy friends.

The Products speak for itself:

*-Dr. David Donahue, SW Neurological Surgery Assoc.
 "This is an excellent Child & Parent friendly Learning Program"*

*- Lou Ann Spencer, Teacher Floyd Elementary School, Mesquite ISD
 "The kids listened intently and were exuberant in their excitement over "Temp"
 I recommend this program to everyone, it's benefits are tremendous!"*

*-Cheryl Wesley, M.Ed. Coordinator Cedar Hill ISD
 "Our Children were greatly impacted by the information, they understood by the end of the presentation that the tools are necessary to treat their ill. They noted that they weren't going to be afraid any more. Mission Accomplished!"*

